



Progress Report 2013



Maccabi GB™
Actively Jewish

The last 12 months have seen me complete my first full year as Chairman of Maccabi GB – and what a fantastic 2012 it has been!

This year's Progress Report is a look at what we have achieved over the past year and a chance to examine the **positive impact Maccabi GB continues to have on the Jewish Community with over 30,000 people engaged.**

2012 brought with it the Olympic Games and as the Community's only organisation to have been awarded the **'Inspire Mark'** we took it upon ourselves to uphold the Games' motto of **'Inspire a Generation'**. An active Community is a healthy Community and the past year has seen us deliver a vast array of new programmes under our **'Sport For Everyone'** initiative to ensure that everyone who wishes to play Jewish Sport has the opportunity to do so.

Daniel Collins our Vice Chairman and I have seen fantastic activities delivered by the Maccabi GB Team. **We have seen 4,000 young people participating in our School Sports Tournaments; 1,200 young people a week benefiting from our PE curriculum lessons run by our qualified coaches; 15 young people with special needs challenging themselves on a tour of Israel and our Community Fun Run grow and engage over 3,500 people.**

We have seen our **Weekly Sports Clubs grow to 19; our annual**

'Ability, Not Disability' Programme grow to engage over 200 young people with special needs; our Community Sports Days increase from one a year to eight last year and Streetwise, our partnership project with the CST, reach over 19,000 young people helping to create a confidence in being Jewish.

We are proud to boast a number of affiliates who **reach thousands more members of the Community each week.** Through the Maccabi Football Leagues, Jewish footballers of all ages come together on a Sunday to play against and meet fellow Jews. We also have **Maccabi GB affiliated centres in Scotland, Manchester and London,** running a variety of youth and sports activities. Those living in the South should not underestimate the work that the Northern Maccabi affiliates produce to try and keep their Communities together. Their work is vital; they really are battling for the survival of the Jewish people in their regions.

Maccabi GB's mission of using sport as a tool to educate and ensure the continuity of the Jewish people has never been more relevant. We are constantly looking to create more Sports Clubs, Tournaments and sessions. We feel that the more sporting opportunities we offer our youth, the better chance there will be for them to pick up a pair of trainers and get active and stay healthy – and most importantly stay within the Community.

A running theme throughout the report is Maccabi GB offering the Community more. **MORE** Community Events. **MORE** Sports Clubs. Working with **MORE** schools. Engaging **MORE** people than ever before.

It really is an exciting time for Maccabi GB and our Community.

I would also like to take this opportunity to thank our principal sponsors **UJA** for their continued and on-going support.

Introduction from the Chairman



Michael Ziff
Proud Chairman of Maccabi GB

From left to right: Israeli Ambassador Daniel Taub, Chief Rabbi Lord Sacks, Maccabi GB Chairman Michael Ziff



2012

'A YEAR FOR SPORT'

2012 was about one thing – Sport. From the Ryder Cup to the US Masters, from the Tour de France to the Olympic and Paralympic Games, sport has been ever present this year. This has been the perfect springboard for Maccabi GB to harness the Community's enthusiasm for sport and ensure we use it to promote and better the work that we do.

Via the specially set up Maccabi GB Olympic Fund we were able to engage a further 9,000 people via Olympic themed Sports Days and sponsoring Community initiatives such as The Jewish Museum's Paralympic Exhibition and Sinai School's Parents' 5-a-side Football Tournament.

The Olympic Games' motto of 'Inspire a Generation' is a standard Maccabi GB continually strives to achieve. This was highlighted by LOCOG awarding Maccabi GB the '2012 Inspire Mark', awarded to innovative, inspiring and outstanding projects across the UK that will help deliver a lasting legacy for the Olympics.

We helped transform 'Inspiration' into 'Action' by hosting more events than ever before, introducing our 'Sport for Everyone' initiative and constantly searching for the best Jewish Sport has to offer to participate in the JCC Maccabi and Maccabiah Games.



This year saw the introduction of 'Sport for Everyone', one of Maccabi GB's most engaging and exciting programmes to date. The initiative aims to provide sporting opportunities to the entire Jewish Community, regardless of age or ability. There are always opportunities available for those able and gifted in a particular sport. 'Sport For Everyone' puts the focus back on playing sport for the enjoyment of it, rather than to simply compete and win.

We made sure that our 'Sport for Everyone' events were fun and varied so there was always a Maccabi GB sport to choose from. Our first Community Cycle Day saw 40 cyclists emulate Bradley Wiggins by riding at

his old stomping ground, the Herne Hill Velodrome; our first Community Table Tennis Day engaged over 250 participants, some of whom were well into their 80's and others who were picking up a bat for the first time; and our incredibly successful Ladies Only Dance-A-Thon provided an event where 125 women from across the country came and exercised together under the Maccabi GB banner.

The 'Sport for Everyone' initiative provided more than just events. Its aim is to cater for a wide and varied audience and this was perfectly exemplified when grandparents turned up to play sports alongside their grandchildren.

Sport for Everyone

**Maccabi GB hosted
9 major Community
events this year, 6 of
which were brand new**





JCC Maccabi Games

It was not just Team GB's Olympians and Paralympians that covered the country in glory this year. 64 athletes, aged 13-16, and 11 managers and coaches, led by Helena and Brian Green, flew to Rockland, New York to compete in the annual JCC Maccabi Games along with over 1,200 other young athletes from around the world. Both boys and girls teams contested in sports including Football, Lacrosse, Tennis, Table Tennis, Swimming, Golf and Dance. 2012 saw the most successful medal haul ever, with Team GB bringing home 96 medals – 33 Gold, 30 Silver and 33 Bronze.

Although the athletes go to the JCC Maccabi Games to compete in sporting competition, the greatest prizes were gained from the social and cultural programmes put on by the JCC. The participants were able to make connections with other young Jewish people from around the world and develop their own Jewish identity.

Representing my country was amazing and makes me want to stay involved with Maccabi GB.

***Female Team GB
JCC Maccabi Games
Athlete, 16***



Community Fun Run

**Over £200,000
was raised for
charity this year
with over 3,500
people present
on the day**

The Maccabi GB Community Fun Run is now an established and key date in the Communal Calendar. This year's Community Fun Run broke all previous records and provided one of the most successful events Maccabi GB has ever hosted.

The sixth Community Fun Run incorporated 39 charities, over 1,500 participants, 2,000 spectators and £200,000 raised for charity. The event was extra special this year as, for the first time, we were joined by the Israeli Ambassador Daniel Taub and Chief Rabbi Lord Sacks, who as well as starting the Run, was so inspired by the fun Community spirit, he borrowed a pair of trainers and joined in with the first hundred meters.

The real impact of the Fun Run was the sense of Community, enjoyment and achievement whatever level you were. We brought together in one event seasoned 10km runners focused on a winning time, mums pushing prams around the 5km route, young children running the 1km with their grandparents and JCC Maccabi Games athletes raising money to donate to the Maccabi GB Challenge Tour of Israel. The whole Community regardless of age, religious denomination or ability came together to take part in the day of fun and fundraising.



Challenge Tour

Now in its 11th year the Maccabi GB Challenge Tour to Israel, led once again by Stuart and Aviva Greenberg, gives people with physical and learning disabilities the adventure of a lifetime - to journey to places they may never have visited before and to literally 'challenge' themselves.

This year's 10 day Tour catered for 15 participants and carers, including 12 who attended their first Challenge Tour - six of whom were visiting Israel for the first time. Many of the

participants and carers who took part in the Tour were from one of our newest affiliates, Langdon College. This visit saw the group swim in the Dead Sea, celebrate Shabbat at the Kotel, climb Masada and even traverse a challenging obstacle course.

Each Tour element is exciting, challenging and engaging and just by taking part, many have the opportunity to make new friends, explore their Jewish Identity and make memories which last a lifetime.

I don't get many chances to go on adventures like this. I really love Israel!
Challenge Tour 2012 Participant



Our 'Ability, Not Disability' Programme ensures Maccabi GB provides sporting and physical activity to members of our Community with special needs and disabilities. Through the programme we work with a number of specialist Community Organisations including Camp Simcha, Langdon, Norwood and Jewish Care. The highlights of this programme are our Enable Days – sports taster days. These specialised sessions are run by our qualified coaches and carers who help engage the adults and young people in sporting and basic physical activities.

This year saw over 200 people take part in our two Enable Days. For many, it provided a chance to try a new skill or sport for the first time. For a number of the participants even rolling a ball across the gym floor or throwing a sponge baton to their carer was an incredible achievement, especially as taking part in sporting activities is a rare occurrence for some.

'Ability, Not Disability' Programme

“Seeing my son laughing and playing with the coaches is an incredible thing. This is the only exercise he gets all year. I've been trying not to cry from happiness all day.

Parent of participant



2012 saw us introduce new and exciting sporting events to our calendar, allowing us to engage more and different parts of the Community than ever before. Our new Events included Community Table Tennis, Community Badminton, Community Basketball, Community Cycle and Dance-a-Thon Days as well as the already established and popular Community Fun Run. This created a schedule of assorted sporting occasions which engaged, galvanised and facilitated the Community in being Actively Jewish and bringing more people in the Community together.

Maccabi GB Events have engaged over 30,000 people this year. The varied sports and activities we have offered has allowed us to attract new people who perhaps may not have got involved previously, whilst seeing regular Maccabi GB participants try their hand at new and different sports.

**Maccabi GB events
have engaged
over 30,000 people
this year**

More events



Maccabi GB gave us a wonderful and memorable experience that awakened our Jewish roots.
Maccabi GB Lawn Bowls Israel Tour Participant

More teams & sports

Not only did we introduce more events this year but, with the help of our affiliates, we also offered a wider range of sports teams and clubs to the Community, with 20 new Maccabi GB Sports Clubs added in total. Some prefer to run, others enjoy cycling with Jewish friends on a Sunday morning. Our long-term aim is that there is a Maccabi GB sport for all ages, abilities, levels and interests. It is our belief that the more active someone is, the healthier and happier they will be. We plan to introduce a further 5 Sports Clubs next year.

Maccabi GB now offers 20 different sports clubs to the Community

| | |
|------------------|-----------------|
| Badminton | Lawn Bowls |
| Basketball | Rugby |
| Boot Camp | Netball |
| Cycling | Squash |
| Dance | Swimming |
| Disability Sport | Table Tennis |
| Football | Tennis |
| Futsal | Ten Pin Bowling |
| Golf | Track & Field |
| Lacrosse | Water Polo |

The link between Maccabi GB and our Community's schools continues to grow year on year. We engage over 1,200 young people on a weekly basis through PE Curriculum lessons, Lunchtime and After-School Clubs at 6 Jewish Primary Schools. We also signified our strong relationship with the Jewish schools by proudly unveiling Maccabi GB plaques in school sports halls and providing Maccabi GB logos to be worn on the childrens PE kits, highlighting the important part we play within the school structure.

This year saw over 4,000 pupils in 20 Jewish Schools participate in a variety of sports tournaments and taster sessions, including netball, tag-rugby, badminton, football, athletics and trampolining.

Next year will see us build on this engagement by offering more tournaments and sessions, making sure that the young people in our Community receive the highest quality sports education possible.

Since Maccabi GB took over the responsibility for the delivery of Physical Education lessons in our school, we have seen a dramatic improvement in both the quality and variety of sports our pupils are experiencing. We are proud to be working in partnership with Maccabi GB.
Headteacher, Sinai School

More schools



Streetwise is a partnership project between Maccabi GB and the CST. It enhances the personal safety and personal development of young Jewish people, to help support their safe, physical, and emotional well-being. The programme engaged 19,000 young people this year. We worked with 26 Jewish and non-Jewish Secondary Schools nationally, running a variety of activities teaching the National Curriculum subjects of PSHE (Personal Social Health and Economic Education), and SRE (Sex and Relationship Education).

We ran 5 main national programmes engaging up to 1,000 young people in each, from 32 Primary Schools. These programmes included, Year 4 Internet Safety, Year 5 Healthy Living and Year 6 Anti-Bullying, Transition to Secondary School and SRE programmes.

Outside of the school setting we delivered courses and workshops to various communities and summer camps, ensuring that Streetwise engaged as many young people in the country as possible.

The Streetwise Team hosted an excellent session which all the children enjoyed.
Year 5 Teacher

Streetwise



Over 90% of Leadership graduates take a leading role in national and international Maccabi GB events

Leadership training is a key part of the work delivered by Streetwise. It is a unique 4 year course that gives participants training in either Community or Sports Leadership nationally accredited courses. This year, the programme consisted of two residential weekends and four 'hands-on' events. Participants built on their knowledge and developed their skills as young leaders, through youth clubs and volunteering projects whilst also meeting new people from

all over the UK. These 'hands-on' events were day-long programmes which provided focused leadership training and practical leadership opportunities.

Leadership is more than just about engaging young people today, it is a programme that shapes the future leaders of the Organisation and leaves a lasting legacy that will ensure Maccabi GB goes from strength-to-strength for years to come.

Leadership





2013...

2012 has made a powerful impact on our sporting lives and has been the perfect platform to harness the nation's and the Community's focus and passion for sport.

Whereas the country as a whole is just waking up to the importance sport has to play on the psyche of the public, as the Community's sole provider in sport, Maccabi GB has for generations been championing the positive impact of what a healthy body and healthy mind can do.

Maccabi GB uses sport as a tool to enthuse the Community. We use sport as a way of bringing Jewish people together to ensure that we don't only celebrate past achievements but we also ensure we have a Jewish future where our children and grandchildren can also lead Actively Jewish lives.

For 2013 we will be organising more events, more clubs and more school tournaments. It is our aim that all members of the Community will have an

outlet to take part in Jewish sport. We will be focusing our efforts further afield too with the 19th Maccabiah Games, the JCC Maccabi Games, Maccabi GB Israel Tour and two exciting Gap Year Courses on the horizon. There has never been a more exciting time to be involved with Maccabi GB.

If 2012 was the perfect platform to build upon, 2013 will be the next exciting step towards a more active and connected Jewish Community.

How you can help...

The benefits of Maccabi GB to young people in the Jewish Community stretch far and wide, but our future success is dependent on you.

Please help us to continue our work by donating much needed funds.

Maccabi GB has been investing in the Jewish Community for generations and gives thousands of young Jewish people the opportunity to participate in hugely beneficial Community-wide programmes and events. However, to ensure that this crucial investment can continue, your support is needed.

Maccabi GB is a registered Charity that relies on Charitable Donations.

If you wish to help Maccabi GB continue to deliver its extensive programme of events, please return the donation form on the right, or visit

www.maccabigb.org/donate



Maccabi GB™
Actively Jewish

Where your money goes and what it provides...

£50,000 pays for a group of young people with special needs to attend an Israel tour with a personal carer

£3,000 funds the PE Curriculum programme for an additional school for a term

£2,500 subsidises one young person to attend an educational tour of Israel

£300 pays for Maccabi GB to provide an inter-school sports tournament

£250 subsidises one young person to attend a leadership course for a year

£25 pays for a sessional worker to run a one hour Streetwise course

£10 pays for a sports coach to run a one hour session

“I came to play a
Maccabi GB sport
and left with a
Jewish identity.”

JCC Maccabi Games participant, aged 16



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